



## LCHA SPONSOR APPLICATION

LCHA is a non-profit 501c3 organization. Riders of all ages compete in varied divisions. We average 250 members in four divisions (Eventing, Gymkhana, Hunter/Jumper and Western). Our events are open to members as well as non-members and there are events for riders of all ages. LCHA is a family oriented organization. Riders vie for points which accumulate towards year-end awards given at our annual banquet. For nearly 40 years, riders of all ages have honed horsemanship skills and forged friendships through the many activities of LCHA.

We are currently seeking sponsors to help defray the cost of arena rents and general overhead expenses related to our events and not covered by membership and entry fees.

One way sponsors can help is by buying advertising on our website, in our quarterly newsletter and at our events. Donations are also accepted to sponsor specific awards (i.e. saddles, trophies, etc.). If you have any new ideas you would like to offer we are open to any suggestions!

### Sponsorship levels:

- **\$750 Gold Sponsor** – Full page ad in newsletter, listing on website with link to your website, listing in the program at the Awards Banquet, your banner posted at all LCHA events, 4 tickets to Annual Awards Banquet and Announcement at all events.
- **\$500 Silver Sponsor** – Half page ad in newsletter, listing on website with link to your website, listing in the program at the Awards Banquet, your banner posted at all LCHA events, 4 tickets to Annual Awards Banquet and Announcement at all events.
- **\$250 Bronze Sponsor** – Business card size ad in newsletter, listing on website with link to your website, listing in the program at the Awards Banquet, your banner posted at all LCHA events, 4 tickets to Annual Awards Banquet and Announcement at all events.
- **\$200 Blue Ribbon Sponsor** - Business card size ad in newsletter, listing on website with link to your website, listing in the program at the Awards Banquet, 2 tickets to Annual Awards Banquet and Announcement at all events.
- **\$100 Red Ribbon Sponsor** - Business card size ad in newsletter, listing on website with link to your website, listing in the program at the Awards Banquet
- **\$50 Yellow Ribbon Sponsor** - Listing in newsletter, listing on website with link to your website, listing in the program at the Awards Banquet
- **Special Award Sponsor** – details and cost varies.
- ❖ **Note** – Your donation can go to a specific division, the Executive level or can be divided equally as you choose. \*\*Please attach camera ready artwork for all advertisements or include instructions for ad layout. \*\*

Patron or Business Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

**This form received and signed by an authorized, current LCHA board member will serve as your receipt for income tax purposes. All advertising contracts are valid for one (1) year from the date this contract is received by LCHA.**

**Please specify the division you wish to support.**

- LCHA Executive Board**(oversees and supports all events, banquet, equipment, etc.)
- Eventing Division**
- Hunter/Jumper Division**
- Gymkhana Division**
- Western Division**

Received by \_\_\_\_\_ Date \_\_\_\_\_  
Printed Name and Position

**For more information contact:**  
**LCHA, P O Box 132, Mesilla Park, NM 88047**  
**A list of our current officers is listed on our website:**

Amount of Sponsorship \$ \_\_\_\_\_

[www.lchanm.us](http://www.lchanm.us) revision date 1-30-13